



May 24, 2021



Main Street Monday!

We want to share our condolences and to let you know if case you did not hear, our director, Bobbie Gothard (Cumberland, Benham and Lynch) lose her husband last week. We affectionally called Mr. Earl, Driver, as he was always there to take Bobbie wherever she wanted to go. I think he just wanted to keep an eye on her. :) He always had a smile and a \$2 bill readily available. He will be missed.

THIS PLACE MATTERS™

NATIONAL TRUST FOR HISTORIC PRESERVATION

It's the last full week of National Historic Preservation Month and we continue to celebrate the great assets in our downtown communities. We will have some great examples on our Facebook page. Today we had

Marvelous Monday to celebrate the iconic Roebling Bridge in downtown Covington, check in for Terrific Tuesday and more. Preservation is more than just saving buildings and artifacts.

- *Historic Preservation has a positive economic impact.
- *Historic Preservation enhances real estate value
- *Historic Preservation adaptatively reuses historic structures
- *Historic Districts attract creative workspaces
- *Historic Preservation creates Heritage Tourism, it tells the story of the people and place both above and below ground.
- *Historic Preservation creates a sense of place**

These is just a short list of a few things preservation can do for a community. For all the services provided by your state preservation office, the Kentucky Heritage Council visit heritage.ky.gov



The 90th Mountain Laurel Festival will be taking place this weekend. It is always a great event and this year has two special Main Street connections. The chair of this years festival is MS director, Jacob Roan and the grand marshal for the parade is the Kentucky Main Street State Coordinator, Kitty Dougoud. Governor Andy Beshear will follow the long held tradition of crowning the Queen Saturday afternoon. A complete schedule can be found at <https://www.kmlf.org/>

The great news keeps coming. Small businesses continue to choose KYMS communities for their new locations. We continue to be excited with all the new offerings both small and large that add to the economic vitality of our downtowns.

In addition to this building a ribbon cutting was held in Pikeville today for the new AVA Center, the Appalachian Valley Autism Center located just minutes from the heart of downtown.

WELCOME TO
DOWNTOWN
PIKEVILLE

Ribbon Cutting Ceremony
Friday, June 4
11am
Specialty Teas & Protein Shakes
11am - 12pm
Come taste the goodness!

Downtown Pikeville Main Street, Inc. • Minta Trimble, Director • 606-699-2489 • minta.trimble@pikevilleky.gov



PIKEVILLE
MAIN STREET

2021
Dinner
in White

OUTDOOR PARISIAN-INSPIRED
FUNDRAISING EVENT

SATURDAY, JUNE 12, 2021

INTERSECTION OF MAIN STREET & DIVISION STREET
7:30PM - 11:30PM

TICKETS: \$30 PER PERSON

SELECT YOUR OWN SEATING ONLINE - GUESTS MUST BE 18+ YEARS OF AGE

PRE-ORDER PARISIEN-INSPIRED DINNER PICNIC BASKETS & APPETIZERS (DEADLINE JUNE 4)

VISIT EVENTBRITE.COM

OR BRING YOUR OWN DINNER

CASH BAR

MIXED DRINKS & BEER

PAULEY HOLLOW MOONSHINE COCKTAILS

NO OUTSIDE ALCOHOL PERMITTED

WHITE ATTIRE

DJ & DANCING

ENTERTAINMENT

WIN MERCHANT BASKET

TABLE DECOR CONTEST



Dinner in White Pikeville 2021

PURCHASE TICKETS HERE

PIKEVILLEMAINSTREET.COM

OR SCAN THE CODE

HOSTED BY PIKEVILLE MAIN STREET, INC. - A 501(C)3 NON-PROFIT ORGANIZATION | MINTA TRIMBLE, DIRECTOR 606-899-2489

Funding opportunity:

Apply by June 1. For more information, visit <http://forum.savingplaces.org/preservation-funds>.

Enhance your efforts to save the historic places within your community—participate in the National Trust Preservation Funds grant program! This annual program supports local preservation organizations' efforts to preserve and protect important places in their communities.

Funding ranges from \$2,500 to \$5,000 and supports preservation planning and educational projects. Grant projects have included engineering and architectural consulting services; tours that are accessible via smart devices; & market studies to assist in prioritizing preservation objectives.



Main Street Winchester has new T's! That model in the sunglasses is our own MS director Rachael Boyd.

They also recently installed new public art. Stop by and see both in downtown Winchester!



HOMESTEAD Studios
www.ilovehomesteadstudios.com
HowsteadStudiosLLC@gmail.com



We Invite You to Apply

The Community Heart & Soul Seed Grant Program provides \$10,000 in startup funding for resident-driven groups in small cities and towns to implement the Community Heart & Soul model. Grant funding requires a \$10,000 cash match from the participating municipality or a partnering organization.

How To Apply

- 1**

View the online recording of
An Introduction to
Community Heart & Soul
- 2**

View the webinar recording of:
Overview of the
Community Heart & Soul Seed Grant
Program
- 3**

Submit an online application

Finalists will be asked to complete a brief exercise from **Getting Started with Community Heart & Soul** and participate in a virtual interview with Community Heart & Soul staff.

We're just two small town girls from Kentucky with one BIG dream! Offering trendy clothing, shoes, and accessories at an affordable price.

What's in store for you downtown? Why, ANOTHER store of course! We are thrilled to welcome Maysville & Company to the neighborhood. Located on East Second Street across from Modern Laundry, Maple and Elm owner Brandi Hunt will help you get ready for vacation with lots of adorable attire. Thanks for taking the downtown plunge and investing in our historic hometown. It's an aMAYzing MAY in MAYsville!





Here is a more accurate photo of what Main Street directors do. This is likely an after hours or week-end. It's not all the fun and glamour that we share on our newsletter pages. You see them cleaning with groups downtown, but you don't see them cleaning up things alone. You see them at ribbon cuttings, but not all the hard work that they do to help businesses navigate all the things they need to open or working with a building owner to provide a space to help them locate in their downtown or help them with ever changing needs like they have during the last year be it helping navigate COVID or other disasters or day to day issues.

You certainly don't see the piles on their desks or mine that need to be filed, but the other pressing needs don't allow time for that. You don't see all the planning with their boards and volunteers to make sure things happen and run smoothly. You don't see them doing work at night to make sure all the details are just right or researching information or writing a grant. You may see them at a council meeting or another board meeting, but not behind the scenes as they work with other organizations daily to make sure everyone is working together for the betterment of all is likely not part of their scheduled work hours.

Main Street directors are dedicated, passionate advocates for their communities and it is hard hard work, don't ever let anyone tell you otherwise. Take time to say thank you, they along with many others are what makes your downtown special.



The Cynthia Main Street Incentive Grant (DIG) is now open. We are accepting applications until June 1st!

This matching grant is open to any building owner in the downtown district for building improvements. Visit our website for more information and to download an application www.cynmainstreet.com

Downtown London!

I have the best people in my life that have helped and supported me so much along the way. I can't wait to open up on Friday, May 28th! Stop in and see Chloe and take home some delicious treats!

The Bluegrass Baker, Bakery and Ice Cream Shop is located at 201 W. Dixie Street!!



Goals should be...

Specific

- Well defined, clear, and unambiguous.



Measurable

- Having the ability to quantify progress.



Achievable

- Challenging but possible to reach.



Realistic

- Practical and related to abilities.



Timely

- Having a clearly defined timeline and deadline



As a bit of a follow up last week regarding the American Recovery Act and for those programs who are reviewing their workplans and looking back at what their previous goals were while setting new post COVID goals here are some SMART ways to work.

COVID showed us that sometimes we might have had goals or events that were not aligned to our mission. It also allowed for more creativity and engagement and more focus on economic vitality. We worked hard to support our local small business and provide ways to engage with customers and the general public. We learned a lot and we now need to look at what we learned and experienced as new opportunities to continue transforming our communities into the most vibrant, engaging, pedestrian friendly spaces they can be.

Covington Farmers Market
Every Saturday from 9am to 1pm

NEW LOCATION!!
May 1 through Dec 18 you can find us at the corner of Park Place & Court Street, next to Molly Malone's Irish Pub & Eishaus!

Metered Parking in surrounding area is FREE!

Transportation pro-Tips:
We are located a few blocks South-East from the Transit Authority of Northern Kentucky @ 220 Madison Ave

Logos: COVINGTON FARMERS MARKET, RCO RENAISSANCE COVINGTON, Kentucky Proud, St. Elizabeth HEALTHCARE

Just in case you didn't know, several Kentucky Main Street programs operate their local farmer's market. Murray Main Street director, Deana Wright has been operating the downtown Farmer's Market for 21 years. It's a great way to support our local farmers, bring a new audience to our downtown and enjoy some wonderful homegrown Kentucky Proud products or support a local artisan. Stop in a Market near you! Check your local KYMS Facebook page for dates and location.

If you program would like to create a market you can start by contacting Deana, or director Nick Wade in Covington for advice and guidance.

Downtown FARMERS MARKET
MURRAY, KENTUCKY

OPENING MAY 22nd

SATURDAYS
MURRAY COURT SQUARE
7AM - NOON

Logos: Kentucky Proud, CFSB, MAIN STREET

www.MurrayFarmersMarket.com

Blue North and Shaping Our Appalachian Region (SOAR) are celebrating National Small Business Week by announcing a new partnership to bring the next CO.STARTERS cohort to Kentucky in July.

CO.STARTERS presented by SOAR and Blue North is scheduled to begin on July 29 and classes will be held virtually on Thursdays. [Applications are available virtually](#) for the 10-week program to residents of Kentucky or those who have businesses in the Commonwealth. The application deadline is July 1 and the program fee is \$75.

Launched nationally in 2013 and brought to Kentucky in 2019 by SOAR then expanded into Northern Kentucky by Blue North and the Owen County Chamber of Commerce in 2020, CO.STARTERS helps local entrepreneurs further develop their ideas, critically examine their business models, and determine the next steps through real-time feedback from business leaders.

SOAR, located in Pikeville, KY, is a non-profit, non-partisan organization that is a champion for Appalachia Kentucky. Through a collective impact model, SOAR works to expand job creation, enhance regional opportunity, innovation, and identity, and support all those working to achieve these goals in Appalachia Kentucky.

“We’re really excited to collaborate with Blue North to run this cohort and connect business owners in Appalachia to those in Northern Kentucky,” said Ryan Jones, Director of SOAR Innovation. “This effort is a direct result from of our partnership with KY Innovation to pull our resources together and build a thriving startup ecosystem.”

CO.STARTERS has served more than 3,000 small business owners and entrepreneurs around the world, building a community of peers, coaches, and business services. Last year, Blue North’s inaugural cohort graduated six small businesses from the program.

“Building a business can be challenging, and the opportunity to receive guidance, feedback, and resources from business leaders can elevate and accelerate the start-up process,” said Abby Ober, Program Director at Blue North. “This 10-week program will provide participants with a tangible framework, and the knowledge, to create their own roadmap to find success.”

CO.STARTERS session topics include goal setting, knowing your customer, marketing, accounting, team building, and more. To learn more about CO.STARTERS visit costarters.co.

To register, [fill out an application online](#) today.

We are happy to announce that we will soon be introducing some art to downtown Beattyville. Murals have an opportunity to tell a story, create a unique experience, increase appreciation for the arts and artist, and increase the overall attractiveness of a space.

The Downtown Beattyville Alliance was recently awarded a \$1000.00 Jackson Energy Round Up Grant for a building mural to be painted in downtown Beattyville. Thank you Jackson Energy for supporting our efforts. #BuildBackBetter

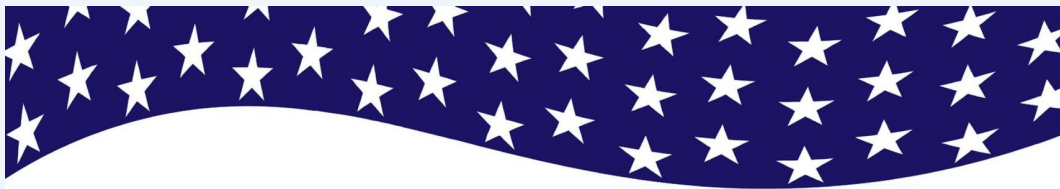
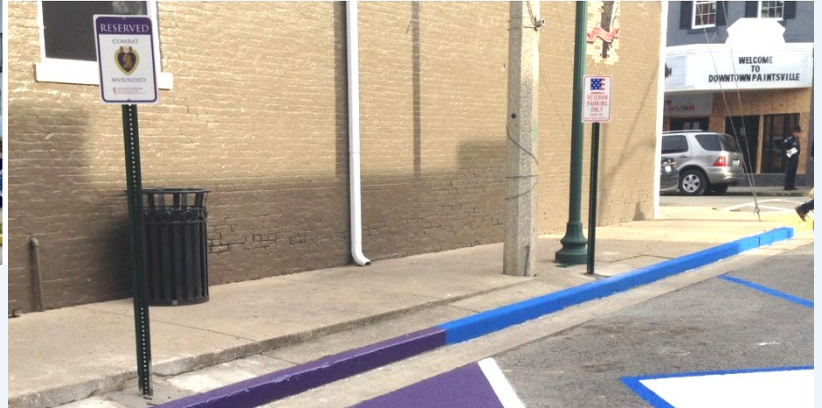


DBA board members accepting the check today are pictured Linda Smith, Teresa Mays, Dedra Brandenburg, Allen Begley, Ray Shuler (behind the camera)

Not pictured: Jessica Butler, Lisa Moore, Elizabeth Cundiff, Sherry Lanham



As we approach Memorial Day we would like to recognize downtown Paintsville. They have several special ways in which they honor their veterans. They have Veteran's Memorial garden and special spots for parking in their downtown close to venues, shops, and government offices. The parking spaces are signed and painted in the colors to represent who they are for.



World War II Road Warrior Statue Dedication

Saturday, May 29, 2021

Join the Oldham County History Center in honoring World War II Veterans and Gold Star Families at the dedication of the Road Warrior Statue, depicting Oldham County native and WWII Marine Veteran, Dr. E. Bruce Heilman.

Families are encouraged to bring lawn chairs for the dedication and Ladies of Liberty concert. Food will be available for purchase from food trucks.

Activities will include family fun at the Dahlgren Barn, a special WWII exhibit inside the museum, a Patriotic Quilt exhibit by the Log Cabin Quilters, a military vehicle display by the Kilroy Chapter MVP (Military Vehicle Preservation) group, and music by the 202nd Army National Guard Brass Quartet, and the Ladies for Liberty.